



HERITAGE CAPITAL LLC

Invest for Tomorrow. Live for Today.™

I am looking forward to joining Trish Regan on her FOX Business show at 2:00 pm today talking about the Dow hitting yet another one of my targets, 25,000, this week along with the weaker than expected employment report this morning. Who deserves credit for this historic market run? Does it even matter? What's the media's role in this?

There are many crosscurrents this time of year and it's usually a very busy time. As such, I typically write blog posts much more often than usual at the expense of full issues of Street\$mart.

On my list over the coming week will be my annual Fearless Forecast, Q4 client newsletter, top financial resolutions for 2018 and my take on the tax reform bill that was passed.

In short, the economy looks strong with more to come. The same is true overseas. Stocks remain in bull mode and it's becoming almost impossible to find anyone with a negative outlook except maybe the perma bears who are always negative. Stocks seem to be priced for perfection with very little margin for error. That's one of my concerns.

We continue to see excellent leadership from transports and consumer discretionary. I fully expect semis and banks to step up and return to all-time highs this quarter. After falling asleep for two months, high yield bonds just woke up and really want to move. Participation in the rally is broad, widespread and healthy. All of this should continue to insulate the stock market from a bear market as I have mentioned for many years.

The very short-term may soon be pointing to a peak, but if so, I would only expect a modest pullback or consolidation until the ducks line up for something more significant. Yes, sentiment is a little too giddy and greedy, but there is a scenario which I mentioned before where it stays this way and stocks melt higher, similar to what we saw in 1987.

I will leave it at that for now.

And yes, there is still Bitcoin. I think it makes new highs.

Don't forget to check our blog for more info www.InvestForTomorrowBlog.com

Posts are typically made three times per week and you can sign up here to be notified by email when a new one is up.

<http://www.investfortomorrow.com/BlogAlerts.asp>

To Your Financial Success,



Paul Schatz
President
Heritage Capital LLC

1 Bradley Road Suite 202
Woodbridge CT 06525

203.389.3553 Phone
203.389.3550 Fax

www.InvestForTomorrow.com

Published by Paul Schatz. Copyright (C) 2008 Heritage Capital, LLC. All rights reserved.
StreetSmarts is produced and distributed regularly via email by Paul Schatz of Heritage Capital, LLC
1 Bradley Road, Suite 202 Woodbridge CT 06525 Phone (203) 389-3553 Fax (203) 389-3550 - www.InvestForTomorrow.com
Heritage Capital, LLC is an independent RIA not associated with any financial institution. Data used in this publication is gathered from reliable sources, although completeness and accuracy cannot be guaranteed. Performance results do not take into account any tax consequences and are not predictive of future results. This publication does not give any specific investment advice, does not provide financial planning services, or consider any individual's financial situation, needs or goals. This publication may not be reproduced or retransmitted in whole or in part without the consent of the author, Paul Schatz.

Important Disclosure Information

Heritage Capital LLC ("Heritage") composite performance results represent time-weighted actual performance results for continuously managed Heritage accounts, which individual accounts Heritage believes to be representative of its investment management process (i.e. mutual funds and exchange traded funds) for each specific strategy during the corresponding time period. The composite performance results reflect the reinvestment of dividends and other account earnings, and are net of applicable account transaction and custodial charges, and the separate fees assessed directly by each unaffiliated mutual fund and exchange traded fund holding that comprised each account, and the maximum investment advisory fee that the accounts would have incurred (by applying the Heritage's current investment advisory fee of 2.00% as set forth in its current written disclosure statement) during the corresponding time periods.

Please Note: Past performance may not be indicative of future results. Therefore, no current or prospective client should assume that future performance will be profitable, equal the performance results reflected, or equal any corresponding historical benchmark index. The historical index performance results for all historical benchmark indices do not reflect the deduction of transaction and custodial charges, or the deduction of an investment management fee, the incurrence of which would have the effect of decreasing indicated historical performance results. The historical performance results for all indices are provided exclusively for comparison purposes only, so as to provide general comparative information to assist an individual client or prospective client in determining whether the performance of a Heritage program meets, or continues to meet, his/her investment objective(s). A corresponding description of each index is available from Heritage upon request. It should not be assumed that Heritage account holdings will correspond directly to any such comparative benchmark index. The Heritage performance results do not reflect the impact of taxes.

For reasons including variances in the investment management fee incurred, market fluctuation, the date on which a client engaged Heritage's investment management services, and any account contributions or withdrawals, the performance of a specific Heritage client's account may have varied substantially from the indicated portfolio performance results.

In the event that there has been a change in a client's investment objectives or financial situation, he/she/it is encouraged to advise Heritage immediately. Different types of investments and/or investment strategies involve varying levels of risk, and there can be no assurance that any specific investment or investment strategy (including the investments purchased and/or investment strategies devised or undertaken by Heritage) will be profitable.

Information pertaining to Heritage's advisory operations, services, and fees is set forth in Heritage's current disclosure statement, a copy of which is available from Heritage upon request. Performance results have been compiled solely by Heritage, are unaudited, and have not been independently verified. Heritage maintains all information supporting the performance results in accordance with regulatory requirements.